

Cox Automotive Inc.

Overcoming Challenges: Our Incident Response Program Journey

About Me

Ronald Buglione

- Director, Cybersecurity - Threat Intelligence & Incident Response at Cox Automotive
- 17+ years of experience in Cybersecurity
- Various roles & responsibilities
 - Security Analyst/Engineer >> Incident Response Program >> Threat Intelligence Program >> Leadership

Critical Requirements

A Dynamic & Holistic Incident Response Program

- Preparedness to Respond
- Operate Efficiently to Minimize Impact
- A Model to Support 25 Distinct Businesses and Continued Growth
- Bolster Security Posture of the Organization

Our Journey

“The steps we took to turn lemons into lemonade”

1. Incident Response Plan
2. Standardized IR Technologies
3. Team Member Diversity
4. IR Process Overviews & Onboardings
5. Using Information to Promote Organizational Change
6. Technical and Executive Tabletop Exercises

Two Key Observations

- Don't let a “good” issue go to waste
 - Utilize data from lessons learned to drive tactical & strategic initiatives
- Don't expect IR to be “one-size-fits-all”

Thank you!

To our tireless team of dedicated cybersecurity professionals

- Sean McKenzie, Security Incident Manager
- Jim Evensen, Cybersecurity Sr Engineer
- John Cammarano, Cybersecurity Lead Engineer
- Ken Wiesenfeld, Cybersecurity Lead Engineer
- Greg Kyro, Cybersecurity Sr Engineer
- Brian Farish, Cybersecurity Analyst II
- Garret Neidlinger, Lead Cybersecurity Responder