Cox Automotive Inc.

Overcoming Challenges: Our Incident Response Program Journey



About Me

Ronald Buglione

- Director, Cybersecurity Threat Intelligence & Incident Response at Cox Automotive
- 17+ years of experience in Cybersecurity
- Various roles & responsibilities
 - Security Analyst/Engineer >> Incident Response Program >> Threat Intelligence Program >> Leadership



Critical Requirements

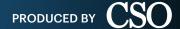
A Dynamic & Holistic Incident Response Program

- Preparedness to Respond
- Operate Efficiently to Minimize Impact
- A Model to Support 25 Distinct Businesses and Continued Growth
- Bolster Security Posture of the Organization

Our Journey

"The steps we took to turn lemons into lemonade"

- 1. Incident Response Plan
- 2. Standardized IR Technologies
- 3. Team Member Diversity
- 4. IR Process Overviews & Onboardings
- 5. Using Information to Promote Organizational Change
- 6. Technical and Executive Tabletop Exercises



Two Key Observations

- Don't let a "good" issue go to waste
 - Utilize data from lessons learned to drive tactical
 & strategic initiatives
- Don't expect IR to be "one-size-fits-all"

Thank you!

To our tireless team of dedicated cybersecurity professionals

- Sean McKenzie, Security Incident Manager
- Jim Evensen, Cybersecurity Sr Engineer
- John Cammarano, Cybersecurity Lead Engineer
- Ken Wiesenfeld, Cybersecurity Lead Engineer
- Greg Kyro, Cybersecurity Sr Engineer
- Brian Farish, Cybersecurity Analyst II
- Garret Neidlinger, Lead Cybersecurity Responder