

# Driving Success Together:

The Relationship Imperative of CIO + C-Suite



**Kumar Krishnamurthy**

PwC, Technology  
Strategy Leader

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Technology delivering value

**59%** of executives say investing in new technologies such as cloud or AI is a strategic business change they're making in the next **12-18** months

**46%** are investing in **GenAI**

Source: PwC Pulse Survey, August 2023  
609 C-Suite and other executives at Fortune 1,000 companies



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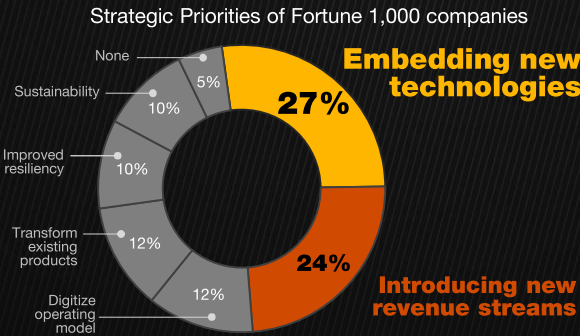
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## Technology driving strategic priorities



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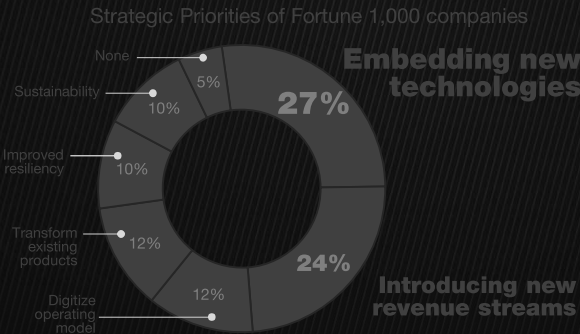
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