The CIO Imperative: Transforming IT for the New Tomorrow

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The Evolutionary Role of IT
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The Evolutionary Role of IT

The Modern CIO Potential

TRANSFORM
Value Creation

GROW
Collaborative Innovation

RUN
Quality Operations
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The Evolutionary Role of IT
- Service Provider
- Strategic Enabler
- Value & Growth Creator

The Modern CIO Potential
- Transform: Value Creation
- Grow: Collaborative Innovation
- Run: Quality Operations

The Modern CIO Reality
- Run: 71%
- Grow: 17%
- Transform: 12%
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Winners take most
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Winners take most

A “quadratic” formula for success

Traits of quadratic companies

Keep transforming

Seek the value inside

Upgrade your operating model
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Winners take most

A “quadratic” formula for success

A new era for managed services

Traits of quadratic companies

Keep transforming
Seek the value upside
Upgrade your operating model

Level 1
No MSP

Level 2
Cost savings only

Level 3
Capability gaps

Level 4
Strategic advantage

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Pace of Innovation

- SaaS
- GenAI
- Internet
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Pace of Innovation

Speed of Adoption

Capability to Activate

ACTIVATION

DISRUPTIVE OPPORTUNITY

ADOPTION

INNOVATION

Internet

SaaS

GenAI

Time services took to reach 1M users

3+ YEARS

5 DAYS

ChatGPT

5 MONTHS

Netflix

Spotify

ChatGPT

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