

The CIO Imperative:

Transforming IT for the New Tomorrow



Tony Morgan

PwC, Digital
Platforms
Leader



Lang Davison

PwC, Global
Thought
Leadership



Scott Likens

PwC,
Innovation
Hub Leader

The CIO Imperative:

Transforming IT for the New Tomorrow

The Evolutionary Role of IT



Service
Provider



Strategic
Enabler



Value & Growth
Creator



Tony Morgan
PwC, Digital
Platforms Leader



Lang Davison
PwC, Global
Thought Leadership



Scott Likens
PwC, Innovation
Hub Leader



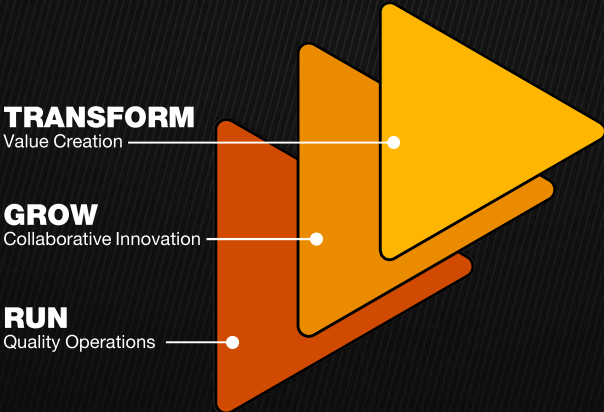
The CIO Imperative:

Transforming IT for the New Tomorrow

The Evolutionary Role of IT



The Modern CIO Potential



Tony Morgan
PwC, Digital
Platforms Leader



Lang Davison
PwC, Global
Thought Leadership



Scott Likens
PwC, Innovation
Hub Leader



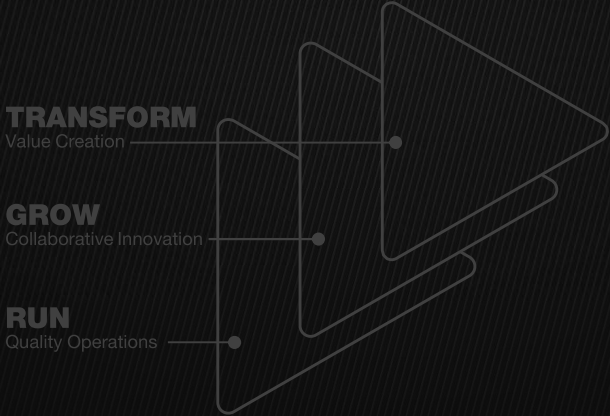
The CIO Imperative:

Transforming IT for the New Tomorrow

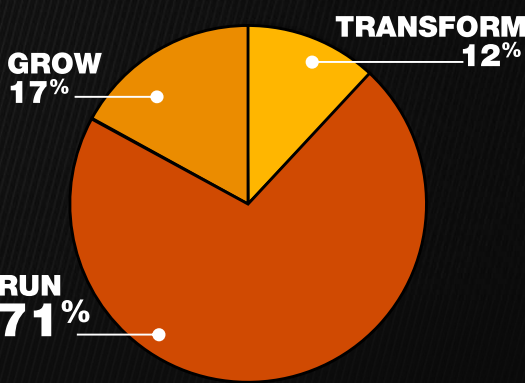
The Evolutionary Role of IT



The Modern CIO Potential



The Modern CIO Reality



Tony Morgan
PwC, Digital Platforms Leader



Lang Davison
PwC, Global Thought Leadership



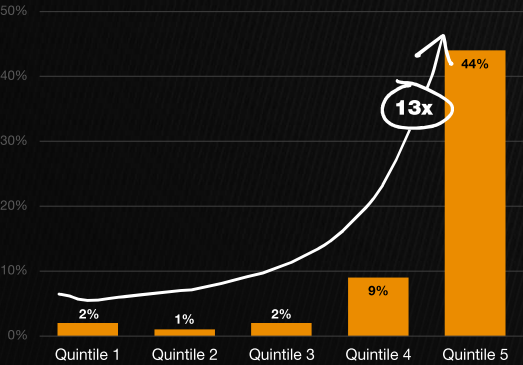
Scott Likens
PwC, Innovation Hub Leader



The CIO Imperative:

Transforming IT for the New Tomorrow

Winners take most



Tony Morgan
PwC, Digital
Platforms Leader



Lang Davison
PwC, Global
Thought Leadership



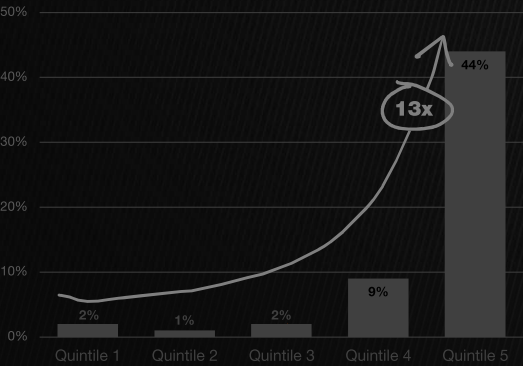
Scott Likens
PwC, Innovation
Hub Leader



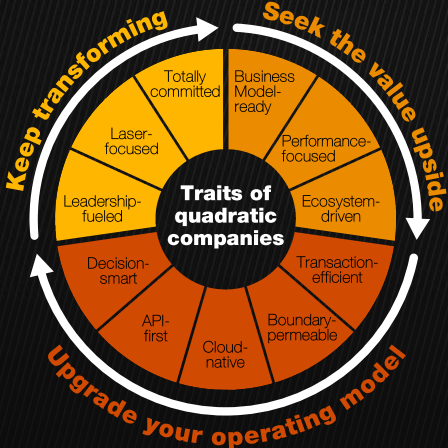
The CIO Imperative:

Transforming IT for the New Tomorrow

Winners take most



A “quadratic” formula for success



Tony Morgan
PwC, Digital
Platforms Leader



Lang Davison
PwC, Global
Thought Leadership



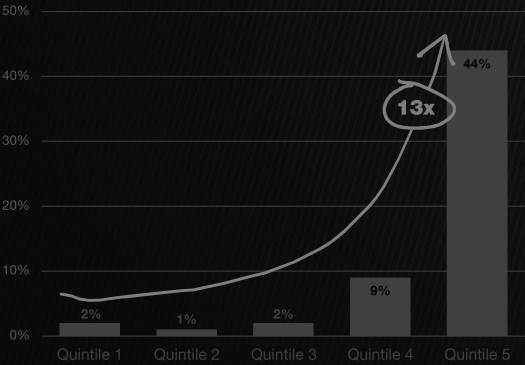
Scott Likens
PwC, Innovation
Hub Leader



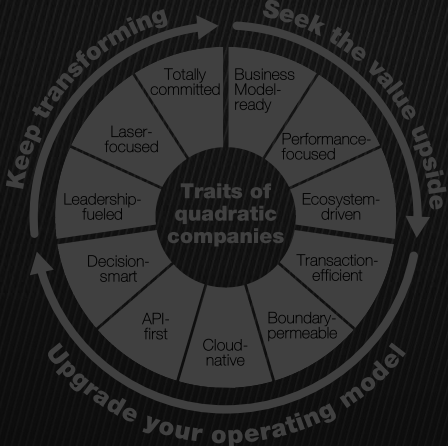
The CIO Imperative:

Transforming IT for the New Tomorrow

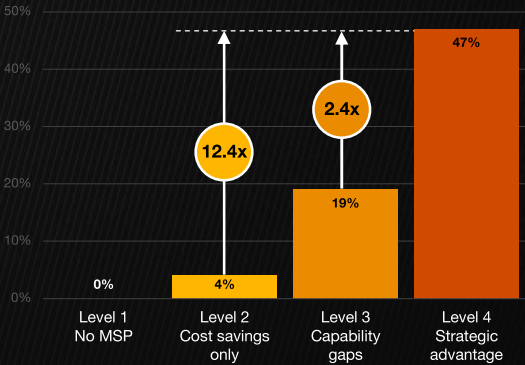
Winners take most



A “quadratic” formula for success



A new era for managed services



Tony Morgan
PwC, Digital
Platforms Leader



Lang Davison
PwC, Global
Thought Leadership



Scott Likens
PwC, Innovation
Hub Leader



The CIO Imperative:

Transforming IT for the New Tomorrow

Pace of Innovation



Internet



SaaS



GenAI



Tony Morgan

PwC, Digital
Platforms Leader



Lang Davison

PwC, Global
Thought Leadership



Scott Likens

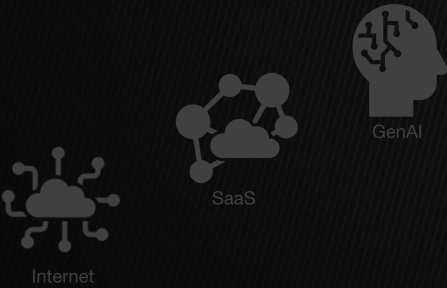
PwC, Innovation
Hub Leader



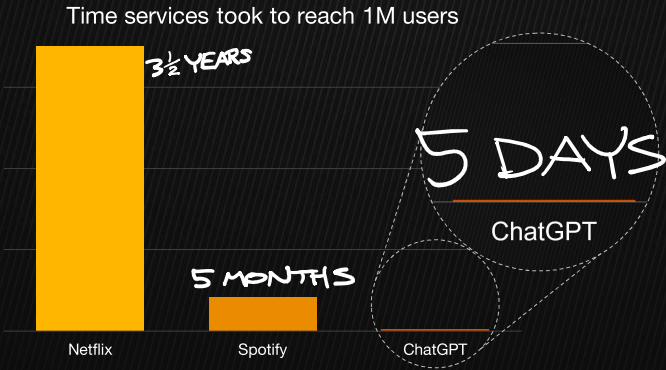
The CIO Imperative:

Transforming IT for the New Tomorrow

Pace of Innovation



Speed of Adoption



Tony Morgan
PwC, Digital
Platforms Leader



Lang Davison
PwC, Global
Thought Leadership



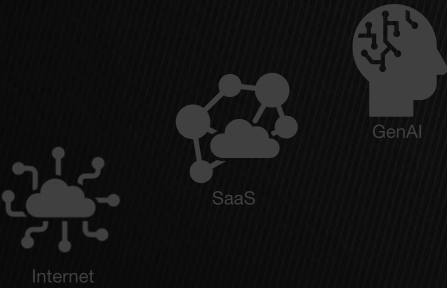
Scott Likens
PwC, Innovation
Hub Leader



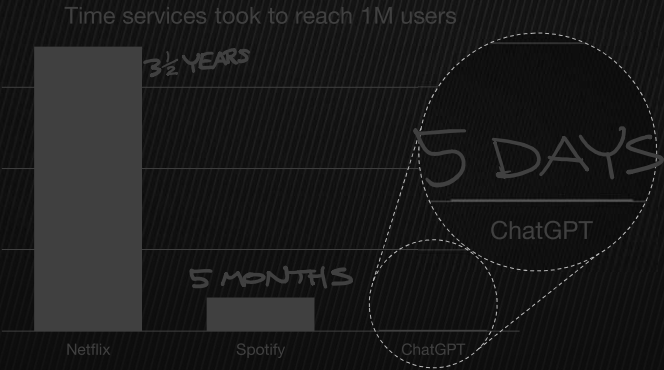
The CIO Imperative:

Transforming IT for the New Tomorrow

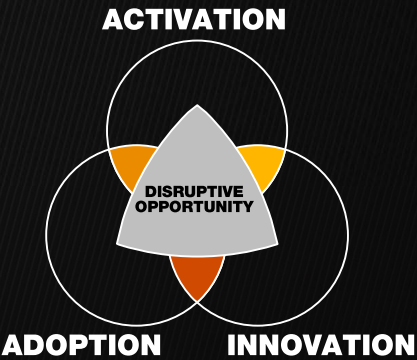
Pace of Innovation



Speed of Adoption



Capability to Activate



Tony Morgan
PwC, Digital
Platforms Leader



Lang Davison
PwC, Global
Thought Leadership

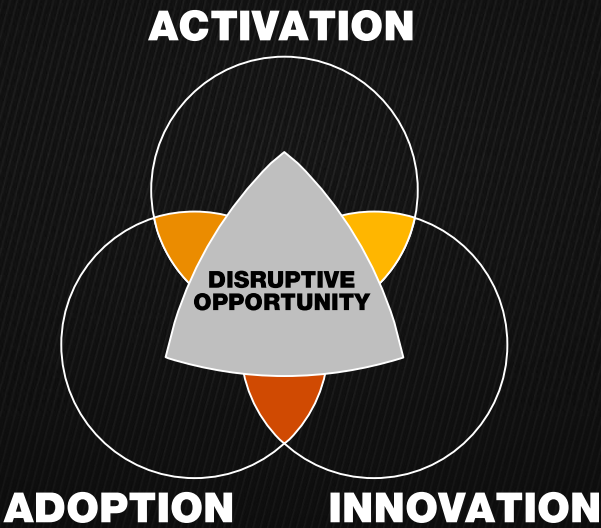


Scott Likens
PwC, Innovation
Hub Leader



The CIO Imperative:

Transforming IT for the New Tomorrow



Tony Morgan
PwC, Digital
Platforms Leader



Lang Davison
PwC, Global
Thought Leadership



Scott Likens
PwC, Innovation
Hub Leader



The CIO Imperative:

Transforming IT for the New Tomorrow



Scan here to access
the full report.



Tony Morgan
PwC, Digital
Platforms Leader



Lang Davison
PwC, Global
Thought Leadership



Scott Likens
PwC, Innovation
Hub Leader

